



## RESEARCHER, PITCH YOUR RESEARCH AND WIN 30 000 € - NEUROPITCH CALL FOR APPLICATIONS

Research based pitching competition for neuroresearchers focusing on aging – organized by Neurocenter Finland and sponsored by OLVI foundation 65 years.

Do you have unique research proposal or ongoing research project focusing on challenges of aging in brain health or brain disease. Put your skills to the test and compete with researchers across the country in the pitching competition at **Neuro2020** event. The winner receives 30 000 euros to advance the proposed research.

The goal of the competition is to support research in areas of brain health, disease prevention, mechanisms of the diseases, treatment and rehabilitation in the field of neuroresearch of aging. **NeuroPitch** is looking for research ideas with high scientific quality and impact, societal relevance, novelty and the quality of the pitch! Naturally, a good research can become great when you communicate it with clarity.

NeuroPitch is open for researchers from Finnish universities and social- and health care providers as well as research organizations. Applicant can be a PhD Student, a PostDoctoral Researcher or a Docent. NeuroPitch is not meant for development projects or for testing existing product.

The application period for NeuroPitch begins 13th of January 2020 at 12:00 and ends on 7th of February 2020 at 12:00 PM. The application period ends on 12th of February 2020 at 12:00 PM.

Eight finalists will be pre-selected by a Neurocenter Finland Jury based on the applications. Neurocenter Finland will inform the finalists on the 6<sup>th</sup> of March. The final takes place on March 31 at Neuro2020 event in Scandic Kuopio. The language of the competition is English and pitching time will be 3 minutes. Only one of the project's representatives will appear on the stage. All the researchers who make it to the finals will receive the communication training from Ski Academy organized by Kuopio Region Chamber of Commerce, which will prepare them for the pitch part of the competition. The training is held in Kuopio (or by joining the online webinar) on the 18<sup>th</sup> of March.

**Winner takes it all!** However, even if your pitch doesn't win, you have a chance to get valuable feedback from the Jury. Teams will also have an opportunity to form new partnerships during the Neuro2020 event.

The competition is organized by Neurocenter Finland and sponsored by OLVI Foundation. Please find more information <a href="https://neurocenterfinland.fi/en/neuro-2020/">https://neurocenterfinland.fi/en/neuro-2020/</a>





### How to apply?

The application consists of e-application from, research plan (max five A4 sheets), applicant's CV (max two A4 sheets) and short introduction video (max two minutes and filmed by e.g. your mobile phone). The language of the application is English.

The application period for NeuroPitch begins 13th of January 2020 at 12:00 and ends on 7th of February 2020 at 12:00 PM. The application period ends on 12th of February 2020 at 12:00 PM.

#### The application form is available here:

(https://elomake.uef.fi/lomakkeet/24800/lomake.html)

Your application will be kept confidential and will only be accessible to the selection committee and later to the producers attending the pitching sessions.

If you have any questions, please contact: Account Manager Sanna-Maria Nurmi <a href="mailto:sanna-maria.nurmi@uef.fi">sanna-maria.nurmi@uef.fi</a>

Best of luck with your application!

Best wishes,

Neurocenter Finland and OLVI Foundation

# NEURO2020 INVITATION

#### **BUSINESS MEETS SCIENCE**

When: 31 March 2020, 12:00-21:00 hrs
Where: Hotel Scandic Kuopio,
Satamakatu 1, 70100 Kuopio
Who should join: companies
(startups and giants alike), investors,
research centers, researchers
(preclinical and clinical), patient
organisations, stakeholders

Participation: for free, limited amount of tickets Coded to connect. For the first time, Neurocenter Finland brings together various actors involved in neuroresearch: companies, investors, research units, researchers, patient organisations and stakeholders at large. Keynote speakers include Esko Valtaoja, Miikka Korja and Kiti Müller. The event is moderated by Tomi Kaukinen, Licence to Fail. Neuro2020 Business Meets Science is dedicated to inspiring stories of commercialization and cooperation successes. Science, startups and well established companies are in the spotlight.

**NeuroPitch!** Research based pitching competition for neuroresearchers focusing on challenges of ageing. OLVI-foundation 65 years - price 30 000 €!

A fabulous pre-party of the legendary Tahko Ski Lift Pitch!

SIGN UP NOW: www.neurocenterfinland.fi/en/neuro2020

@NeurocenterFI #Neuro2020 #NeuroPitch #codedtoconnect

@OSaatio #olvisäätiö #yhteiseksihyväksi #säätiötekoja